



2024 EVENT SPONSORSHIP

Our family has been producing barrel races in the midwest since 2009. Our events range from as few as 50 competitors to over 500 for riders of all ages and experience. In 2023 we paid out over \$700,000. We love the sport of barrel racing and take great pride in establishing relationships with our sponsors. We work extremely hard to ensure that the money you spend with our events is utilized in a way that best benefits YOU and our COMPETITORS! MPBA is continually evolving in regard to marketing and promotions, both in print advertising as well as on social media with the use of our websites, our Facebook page and other media outlets. We send in results, photos and event recaps to industry magazines for publication where we always mention our partners.

2024 EVENTS (SELECT)

☐ Twisted Clover

March 8-10
Verndale, MN

☐ Spring Tune Up

April 12-14
Verndale, MN

☐ Race for the Roses

May 3-5
Verndale, MN

☐ Prospector Challenge 1

May 10-12
Rapid City, SD

☐ Prospector Challenge 2

May 31-June 2
Rapid City, SD

☐ MN Challenge/ MPBA Championships

June 20-23
Verndale, MN

☐ Prospector Challenge Finals

July 12-14
Rapid City, SD

☐ Sharp Truck Challenge

August 2-4
Verndale, MN

☐ Fast N Furious

September 20-22
Verndale, MN

☐ PEWC Finals

October 11-13
Verndale, MN

☐ Harvest Run

Nov. 15-17
Verndale, MN

☐ Vendor

\$200

BENEFITS

Single show table

VENDOR

Announced at show

☐ Banner/Vendor

\$250

BENEFITS

Banner advertising and Vendor booth at **Single shows**

VENDOR/BANNER

Facebook recognition
Announcer advertising

☐ Silver

\$500

BENEFITS

Banner advertising and Vendor Booth at any **3 shows**

VENDOR/BANNER

Facebook recognition
Flyer/Half Page Ad in competitor handbooks
Announcer advertising

☐ Gold

\$1,000

BENEFITS

Banner advertising and Vendor Booth at any **6 shows**

ANNUAL SPONSOR

Facebook recognition
Flyer/Full Page Ad in competitor handbooks
Announcer advertising

EXCLUSIVITY:

6 Shows Exclusive access for single product or service

☐ Platinum*

\$5,000

BENEFITS

Banner advertising and Vendor Booth at any **All shows**

ANNUAL SPONSOR

Facebook recognition
Flyer/Full Page Ad in competitor handbooks
Announcer advertising; commercial with Midwest Rodeos

EXCLUSIVITY:

All Shows Exclusive access for single product or service

Ask about exclusive naming rights and perks at \$10,000 sponsorship level!

YOUR NAME OR COMPANY IDENTITY AS IT IS TO BE LISTED:

Business/Contact Name: _____

Phone: _____ Email: _____

Website: _____ Send logo to vhultman@frontiernet.net

For more information, call Verna Hultman at 612-384-6730

Mail form to MPBA 16031 Lake Blvd Center City MN 55012 or email to vhultman@frontiernet.net